**Assignment on Digital Marketing**

**Name : R.SRIDHAR**

**NM Id : au512720105338**

**(E85A31A7657AD24830F471D098D4F21E)**

**Course : B.E**

**Branch : EEE**

**Batch : 2020 – 2024**

**Current year :4th year**

**Collage : Sri Balaji Chockalingam Engineering College**

**1 . Create a blog or website using BlogSpot,**

**LinkedIn and WordPress. Customize the theme design and post new article with 500 words.**

**BlogSpot Website link :**[**https://sridhar512720105338.blogspot.com**](https://sridhar512720105338.blogspot.com)

**LinkedIn website link :** [**https://www.linkedin.com/in/sridharramamorthy**](https://www.linkedin.com/in/sridharramamorthy)

**WordPress Website Link :**

[**https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/**](https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/)

**2. Creating an sponsored post for Instagram**

**Instagram Link :** [**https://www.instagram.com/sridharramamorthy/**](https://www.instagram.com/sridharramamorthy/)

**3. Design a social media advertisement poster**

**using canva.**

